

# WYLD PARTIES PRIVACY POLICY

By entering Wyld Parties and using our website, you are agreeing to the Terms and Conditions, stated within this document in accordance with the law.

#### **Terms of Website Use**

The copyright material contained in this site belongs to Wyld Parties, unless it is stated otherwise. All rights reserved. No part of this website may be copied, broadcast or adapted without the prior written permission of Joshua Peverley (Wyld Parties), unless it is for your own personal and non-commercial use.

All photos, other than licensed images in which have been purchased, belong solely to Wyld Parties, and must not be copied, published or adapted without the prior permission of Wyld Parties.

Wyld Parties have made every effort to ensure that all information displayed within our website is correct at the time of publishing, however Wyld Parties shall not be liable to any person for any loss or damage whatsoever, which may arise from incorrect data published on this website.

Where third-party products are mentioned on our website, it should be noted that these are for informational purposes only and constitute neither a recommendation or endorsement. Wyld Parties accept no responsibility with regard to the selection, performance or use of these products or suppliers.

Wyld Parties make no representation whatsoever regarding the content of other websites in which may be accessed from this website, and links and plug ins are for informative purposes only, not endorsements.

#### Privacy

Wyld Parties are committed to respecting and protecting your privacy.

Wyld Parties Privacy Policy Last Updated: September 2016 The Policy shows how any personal data that we collect from you, or that you choose to provide us with, will be processed by us.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Wyld Parties and the nominated representative for the purpose of the Act is Joshua Jordan Peverley.

## Information We May Collect from You

Wyld Parties may collect and process the following information about you:

- O Any information that you provide whilst filling out the forms on our site. This includes information provided whilst filling our Booking Enquiry forms as well as information that you post publically either on our website and Social Networking Pages.
- o Any information that you provide us with whilst filling out booking enquiry forms, such as your address, and any other information, which is used to ensure that we can offer the best facilities and policies.
- o If you contact us, we may keep a record of both your message and our response. We will also keep your details on file and contact you about upcoming promotions and information of which we believe may be of interest to, however there is an option to opt out of this by any time, as well as a box that can be ticked, prior to submitting the contact form on our website, should you choose to not receive information from us.
- o Details of transactions you carry out through our site may also be stored, alongside the fulfilment of your orders.
- o Details of your visit to our website including, but not limited to, traffic data, location data, weblogs, and other communication data.

## Where We Store Your Personal Data

- o The data that we collect from you will be stored on password protected computers that are only accessible to authorised members of staff only.
- o Your information may also be processed by staff who work for us, or our suppliers. These staff may also be engaged in the fulfilment of your order, the processing of your payment details and the provision of support services.
- o By submitting your personal data you agree to this transfer, storing and processing of data, and we will take all steps necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

Wyld Parties
Privacy Policy
Last Updated: September 2016

- o All information that you provide to us will be stored on secure, password protected computers that are only accessible to authorised personnel only. Any payment transactions that you make to us will be encrypted using SSL Technology.
- o Where you have chosen a password, or in some cases, we have given you a password, that allows you access to certain parts of our site, you are responsible, at all times, for keeping that password confidential, and we request that you do not share this password with anyone.
- O Unfortunately, the transmission of data and information through the internet can never be completely secure. Although Wyld Parties will always take every step to protect your personal data, we cannot guarantee the security of the data that is transmitted to our site, and any transmission of data is at your own risk.
- Once Wyld Parties has received your information, however, very strict procedures and security features will be used to ensure that this data is stored securely, and unauthorised access is prevented.

## **Use Made of This Information**

We will use the information supplied from you for the following:

- o To ensure that the information and content on our site is presented in the best method for your and the device that you are using, whether this be a computer or mobile device.
- o To provide you with information, products and services that you have requested from us, or that we feel may be of interest to you. This will always require your consent first, and has an opt out feature for all messages.
- o To carry out obligations arising from any contracts entered between you and us.
- o To notify you about any changes to our site or Terms and Conditions.
- o We may also use your data to provide you with information about goods and services, that may be of interest to you, and we may contact you via email, post or telephone.
- o If you do not want us to use your data in this way, then please ensure that you tick the relevant box situated on the form you are submitting, or alternatively, you can inform us by email at hello@wyldparties.co.uk or by following the *Unsubscribe* features in the footer of our emails.
- o We will never disclose information about identifiable individuals to our advertisers, but we may provide them with aggregate information about our users.

o We may make use of the personal data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience.

## **Your Rights**

- o You have the right to ask us not to process your personal data for marketing purposes. Wyld Parties will make every effort to inform you (prior to collecting your data) if we intend to use your data for such purposes, however all marketing will be handled by us, in house, unless otherwise stated in this Privacy Policy.
- o You can exercise your right to prevent such processing by ticking the boxes on the forms that we use to collect your data on our website.
- o You can also exercise the right at any time by contacting us at hello@wyldparties.co.uk.
- Occasionally, on our website, we may add links from the websites of our partner networks, advertisers or sponsors.
- o If you follow a link to any of these websites, you should be aware that these websites will have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please ensure that you read the Privacy Policy available on these websites prior to submitting any personal data to them.

### **Access to Information**

o The Act gives you the right to access information held about yourself. Your right can be exercised in accordance with the Act. Although many companies charge, we will never charge you to find out what information we hold about you and should you wish to request this information please email hello@wyldparties.co.uk.

## **Changes to our Privacy Policy**

o Any changes that we make to our Privacy Policy in the future will be published on this page, and if necessary, we will notify you via email to inform you of these changes and how they may affect you.

#### Contact

o Any questions, comments and requests regarding this Privacy Policy are welcomed, and should be addressed to hello@wyldparties.co.uk for the attention of Josh Peverley.